

THE ZINC VENTURE BUILDER

What it is and why you might want to apply

Who is Zinc?

Zinc invests in talented individuals. We help and support people who are passionate about big issues, such as transforming the industries that have the greatest impact on our environmental crisis, to build businesses from scratch through our Venture Builder.



What is a Venture Builder programme?

Our Venture Builder is a platform for you to co-found and create a commercial business that will impact millions of people. It is pre-team and pre-idea. This means you join without a team, without a business plan and without all of the answers. This full-time, 12-month Venture Builder is tried and tested - we've built over 60 mission-driven, commercial ventures since 2017.



What is the latest mission?

For our next mission, which will kick off in October 2022, we are looking for 70 individuals to create new business-to-business (B2B) ventures that aim to **transform the industries that have the most impact on our environmental crisis.**

We're searching for people who are driven to create start-ups that transform key industries and help unlock a world in which we reach net zero emissions, reduce pollution, and strengthen the health and resilience of our planet. There has never been a more important or urgent moment to help industries bring about this innovation and impact at scale. You can read more about our mission in our manifesto.

Our next programme will focus on building B2B solutions in **4 key sectors** we have identified, which are:

- Farming, fishing and food
- Transport
- Construction and building operations
- Manufacturing and supply chains



Do I need to be an entrepreneur to apply?

You don't need to have created a business before or have experience in a startup. However, we are looking for people with entrepreneurial spirit and the ambition to create a commercial business on a global scale. Our cohorts are made up of Founders from a diverse number of backgrounds but we're particularly seeking industry experts (including, but not limited to **researchers, scientists, engineers, farmers, lawyers, architects, urban planners, data scientists, construction managers**, etc.) and people with **entrepreneurial experience (CTO's, CPO's, Founders, etc.)** We're also searching for exceptional individuals with the skills to create a globally successful B2B company - such as in **product development, marketing and branding**, etc.

If you're driven by a passion for our mission and have the enthusiasm to dive in feet-first, then put in an application!

[APPLY HERE](#)



What support do successful applicants receive?

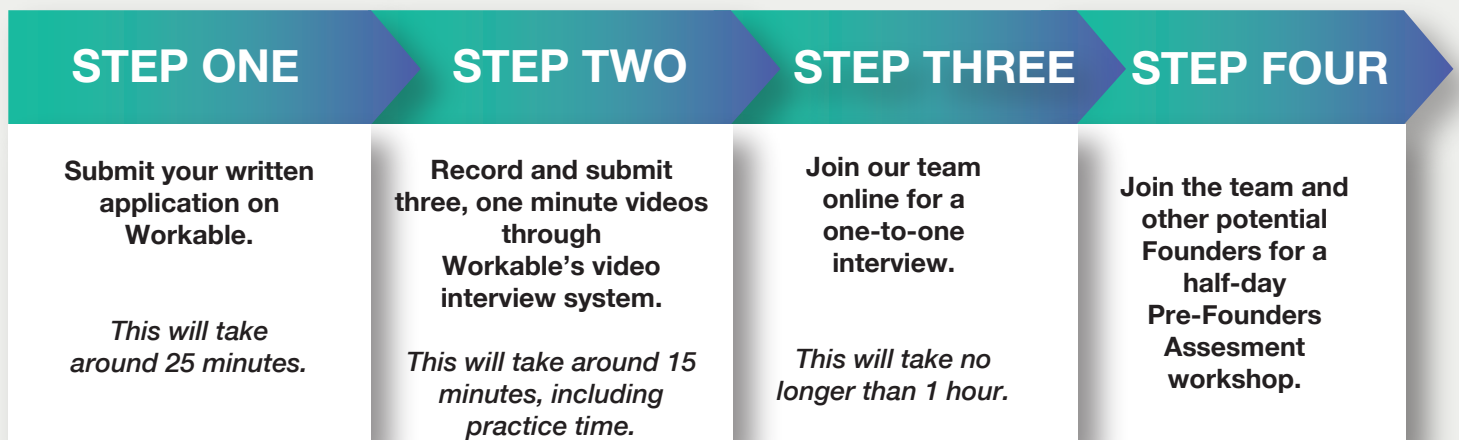
When you join the cohort, you will meet another **69 potential co-founders** who are equally committed and passionate about building a business in this space. Our team supports you and your co-founders to **develop a deep understanding of the problem you want to solve and help you to create and test an innovative new product or service**, which can be taken out into the world through a scalable, commercial business.

As a successful Founder, you will have access to:

- **Up to £250,000 in investment** for your new business, including a £12,000 stipend for the first six months of the programme.
- **Tailored support** with specialist workshops, talks and demonstrations, as well as executive coaching and a dedicated Zinc team venture partner.
- **Zinc's R&D team** to guide you while you build your evidence-backed business, from sessions and workshops with our product and science specialists, to guidance with user testing.
- **Over 100 world-leading Fellows** who have expertise in the mission areas, business, product, marketing, engineering and design, and more.
- The **15,000+ global community** that make up our Zinc ecosystem.
- **A free workspace** in Zinc's central London Headquarters.
- Continued support for the first **3 years** of the new business.



What does the application process look like?



Where can I find out more?

We're always happy to answer your questions. Check out our [FAQs](#) and feel free to email us at venturebuilder@zinc.vc

[Check out our website](#) | [Read our Manifesto](#) | [Join an event](#)